Driving greater adoption of **ENERGY EFFICIENCY**



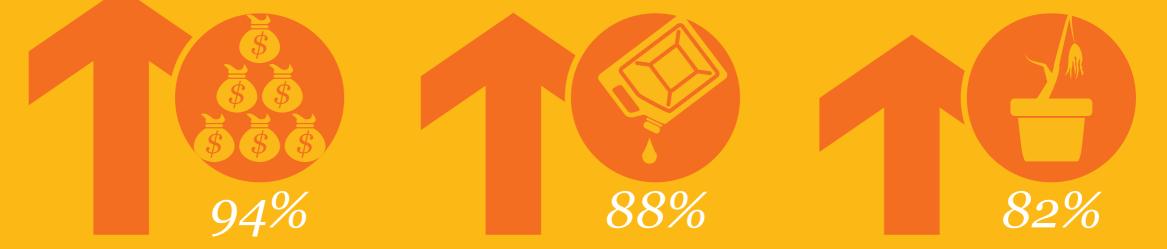
Rexel foundati∉n

If nothing is done to improve energy efficiency, consumers agree that...

... the cost of energy will continue to rise

... more people will be unable to pay their bills will be made to the and fall into fuel poverty

... irreversible damage environment



The cost of investing in energy efficiency remains the single biggest barrier for ...

60%

of French

consumers



... 63% of British consumers



... 59% of American consumers



Nevertheless, 72% of consumers have made energy efficiency improvements to their homes to reduce their energy bills...

And as many as of consumers are planning to make improvements in the next five years

> In order to secure the future of the energy efficiency sector, electrical contractors are demanding ...

> > ... better financing solutions

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90%

84%

a simplified range of energy efficiency products

> ... stricter regulations from government

Survey carried out by Opinionway based on a sample of 8201 consumers aged 18 years and over and 403 electricians / electrical contractors. Respondents were interviewed from 10 to 22 April 2013. Infographics by Opinionway / Nicolas Curtelin

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