



Rexel offers the energy efficiency know-how of its experts to ‘Paris Climate 2015: Make it work!’

The aim of the ‘Paris Climate 2015: Make it work!’ initiative, launched by the University Sciences Po (France), is to connect communities of students and researchers with key stakeholders in civil society, including businesses, in France and worldwide, to work together on climate change issues and related challenges. ‘Paris Climate 2015: Make it work’ is running a series of high level conferences bringing in experts from all the countries, developing an informative and educational blog. Most importantly, in May 2015, it also organized a mock conference of the international climate change negotiations involving students from Sciences Po and other universities around the world (Tsinghua University in Beijing, the London School of Economics, the University of Columbia in NYC, the Leiden University in the Netherlands...).

Rexel took part in these mock negotiations by putting its experts in contact with students on the topic of energy efficiency. On 23 April 2015, Bertrand de Clermont Tonnerre, Sustainable Development Director for the Rexel Group, and Franck

Legardeur, Energy Efficiency Marketing Director for the Rexel Group, met with students for a coaching session on energy efficiency in the context of climate change. Following a presentation by Rexel on the important role of energy management and energy efficiency solutions in reducing CO₂ emissions, the students were able to talk to the Rexel experts and put their questions to them. A range of topics around the theme of building a better energy future were addressed, such as funding energy efficiency projects, regulation to drive adoption, energy storage etc.

Rexel had a second opportunity to meet with the students, the day before the mock conference. Rexel's experts in Energy Efficiency, Sustainable Development, HR and Communications joined other partners of "Make It Work" – including, Axa, Renault Nissan, La Poste and EDF - to continue the discussion around climate change and the solutions. They also talked about careers in sustainable development and the impact these roles can make in a company environment. Thanks to these two meetings, the students incorporated the topic of energy efficiency into their debate at the mock conference and included it as a key lever for mitigating climate change in the white paper issued following the conference.

This white paper was presented to Laurence Tubiana, the French ambassador to the United Nations Climate Change Conference, and sponsor of "Make it Work". Ms Tubiana welcomed the students' innovative approach to the problem and suggested incorporating their key findings in another "Make It Work" conference to be held on October 6th at which Rexel and the other partners of the program will participate actively.

Find out more on :

<http://www.cop21makeitwork.com/>