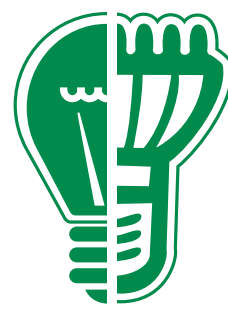


Driving greater adoption of ENERGY EFFICIENCY



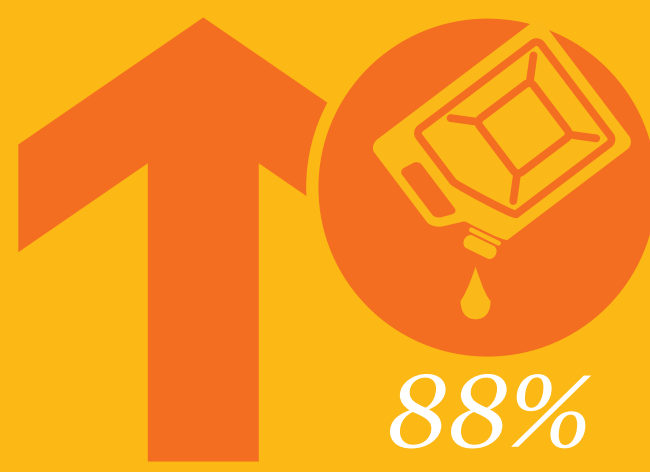
Rexel foundation
FOR A BETTER ENERGY FUTURE

If nothing is done to improve energy efficiency, consumers agree that...

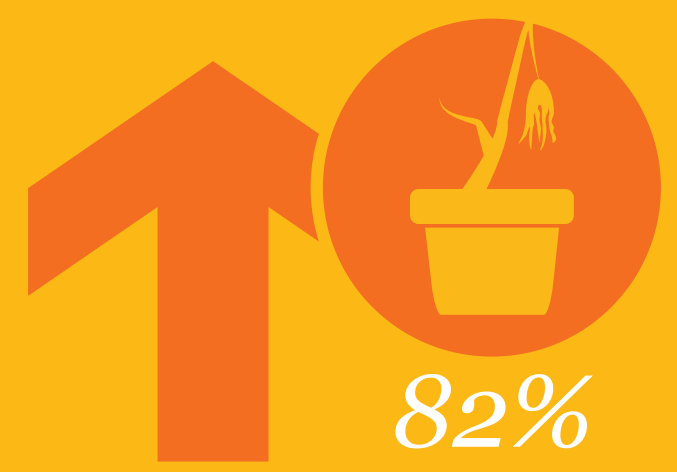
... the cost of energy will continue to rise



... more people will be unable to pay their bills and fall into fuel poverty



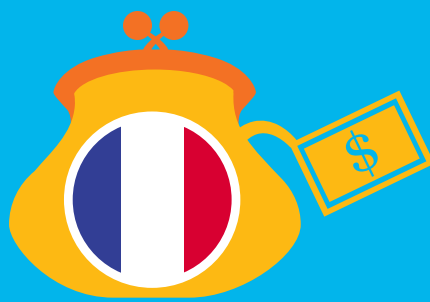
... irreversible damage will be made to the environment



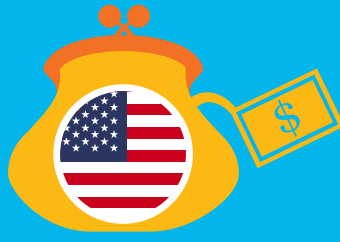
The cost of investing in energy efficiency remains the **single biggest barrier** for ...



... 63% of British consumers



... 60% of French consumers



... 59% of American consumers



... 52% of German consumers



Nevertheless, **72%** of consumers have made energy efficiency improvements to their homes to **reduce their energy bills...**

And as many as **58%** of consumers are planning to **make improvements in the next five years**



In order to secure the future of the energy efficiency sector, electrical contractors are demanding ...

